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ObjectId: 201843189349311139 - Submission: 2018-11-14

TIN: 26-0620554



Department of the Treasury Internal Revenue Service

### **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.
 Information about Form 990 and its instructions is at <a href="www.IRS.gov/form990">www.IRS.gov/form990</a>.

OMB No. 1545-0047

Inspection

A F	r th	e 2017 calendar year, or tax year beginning 01-01-2017 , and ending 12	2-31-2017	_		
		applicable: C Name of organization AMERICAN FUTURE FUND		D Employer	identifi	ication number
		change		26-06205	54	
	ne cn ial re	nange Doing business as		- <b>I</b>		
		m/terminated				
			n/suite	E Telephone r	านmber	
App	olicati	on pending 6750 WESTOWN PKWY 200-156	,	(515) 661	-4233	
		City or town, state or province, country, and ZIP or foreign postal code		_		
		WEST DES MOINES, IA 50266		<b>G</b> Gross recei	pts \$ 4!	57,549
		F Name and address of principal officer:	H(a) Is th	nis a group retur	n for	
		JEN ROBERTSON		ordinates?		🗌 Yes 🔽 No
		6750 WESTOWN PKWY 200-156 WEST DES MOINES, IA 50266	H(b) Are	all subordinates		Yes No
I Tax	-exer	mpt status: ☐ 501(c)(3) ✓ 501(c) (4) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527		ıded? lo," attach a list	(500	
7 147	. 1			up exemption nu		
) W	ebsit	te: WWW.AMERICANFUTUREFUND.COM		ap exemption in		-
V Forn	of o	rganization: 🗸 Corporation 🗌 Trust 🗀 Association 🗀 Other	L Year of form	mation: 2007	State	of legal domicile: IA
K FOIII	1 01 01	rganization. Corporation - Trust - Association - Other				
Pa	rt I	Summary				
		Briefly describe the organization's mission or most significant activities:				
e	<u> </u>	PROMOTE CONSERVATIVE FREE MARKET PRINCIPLES TO THE CITIZENS OF AMER	RICA.			
Governance	-					
Ë	-					
O VE	2	Check this box				
5	3	Number of voting members of the governing body (Part VI, line 1a)			3	3
S	4	Number of independent voting members of the governing body (Part VI, line 1b)		•	4	3
Activities &	5	Total number of individuals employed in calendar year 2017 (Part V, line 2a) $$ .			5	0
ΩM	6	Total number of volunteers (estimate if necessary)			6	75,000
Ac	7a	Total unrelated business revenue from Part VIII, column (C), line 12			7a	0
	b	Net unrelated business taxable income from Form 990-T, line 34			7b	0
			Р	rior Year	T	Current Year
	8	Contributions and grants (Part VIII, line 1h)		28,721,023	3	447,288
ng.	9	Program service revenue (Part VIII, line 2q)			5	0
Revenue		Investment income (Part VIII, column (A), lines 3, 4, and 7d )		4,324	4	3,851
ď		Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		676,28	+	6,410
		Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12	,,	29,401,632		457,549
		Grants and similar amounts paid (Part IX, column (A), lines 1–3)	.,	4,745,500		326,000
			<u> </u>	4,743,300	1	320,000
		Benefits paid to or for members (Part IX, column (A), line 4)	0)		1	
Exp enses		Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10	J)	010.01	1	0
e G		Professional fundraising fees (Part IX, column (A), line 11e)		213,91	+	0
άx		Total fundraising expenses (Part IX, column (D), line 25) ▶0				
Sale I		Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	<u> </u>	22,936,03	+	1,459,699
		Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)		27,895,449	j	1,785,699
	19	Revenue less expenses. Subtract line 18 from line 12		1,506,183	3	-1,328,150
or			Beginnin	g of Current Yea		End of Year
Net Assets or Fund Balances		T. I. (D. 1 V. II. 46)		2 222 22	—	
Ass Ba		Total assets (Part X, line 16)		2,838,38	1	1,510,237
et		Total liabilities (Part X, line 26)	<u> </u>		)	0
Zű	22	Net assets or fund balances. Subtract line 21 from line 20		2,838,38	7	1,510,237

**Signature Block** 

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

ign Iere		gnature of officer			Date			
lere	A		Signature of officer					
		N ROBERTSON OFFICER						
	Ту	pe or print name and title						
		Print/Type preparer's name KATHY FAIRCHILD	Preparer's signature KATHY FAIRCHILD	Date	Check If PTIN P0022	2608		
aid			100000000000000000000000000000000000000		self-employed			
repa		Firm's name RSM US LLP Firm's address 400 LOCUST ST STE	640		Firm's EIN 42-0714			
lse O	nly				Phone no. (515) 558-6	600		
		DES MOINES, IA 50						
•		uss this return with the preparer sh	· · · · · · · · · · · · · · · · · · ·			✓ Yes 🗌 No		
or Pape	erwork	Reduction Act Notice, see the s	eparate instructions.	Ca	at. No. 11282Y	Form <b>990</b>	(201	
			———— Page 2 —					
orm 990	0 (2017)						Page	
Part II	II Sta	atement of Program Service	Accomplishments					
		eck if Schedule O contains a respon	•	tIII			V	
L Bri		cribe the organization's mission:	,					
MERICA	AN FUTUF	RE FUND WORKS TO PROMOTE CO	NSERVATIVE FREE MARKET PRIN	ICIPLES TO THE (	CITIZENS OF AMERICA.			
		ganization undertake any significan			ot listed on			
the	e prior Fo	orm 990 or 990-EZ?				Yes N	lo	
		escribe these new services on Sche						
	-	ganization cease conducting, or ma	•	conducts, any pro	ogram			
						☐ Yes <	No	
_		escribe these changes on Schedule						
		ne organization's program service a 1(c)(3) and 501(c)(4) organization						
		and revenue, if any, for each progr		<b>.</b>	,			
<b>4a</b> (	(Code:	) (Expenses \$	836,145 including grants of	af dr 21	26,000 ) (Revenue \$	```		
	•	) (Expenses \$ NIZATION'S PRIMARY EXEMPT PURPOSE				ROVIDING THE AME	FRICAN	
P	PEOPLE A	MECHANISM TO COMMUNICATE AND AD	VOCATE ON THE ISSUES THAT MOST	INTEREST AND COM	NCERN THEM. THE ORGANIZA	ATION GENERATES		
		S FOR PUBLIC DISTRIBUTION, PARTICIP I PEOPLE ON TAXES, ENERGY SECURITY			GH NATIONAL AND LOCAL MI	EDIA, EDUCATES TE	TE.	
_								
	(Code:	) (Expenses \$	167,228 including grants of		) (Revenue \$	)		
		OF THE ORGANIZATION'S EXEMPT PURP OUR GRANTS TO THIS ORGANIZATION ED				SECOND AMENDME	NT	
-								
<b>4c</b> (	(Code:	) (Expenses \$	334,458 including grants of	of \$	) (Revenue \$	)		
		T PURPOSE OF THE ORGANIZATION IS F						
		RENCY AND GOOD GOVERNANCE AT ALL THE FOREFRONT OF INVESTIGATIONS AN			GOF UNETHICAL BEHAVIOR (	OR CORRUPTION, AF	FF HAS	
-								
(	(Code:	) (Expenses \$	334,458 including grants of	of \$	) (Revenue \$	)		
A	ADVOCATE	E FOR AND SUPPORT CONSERVATIVE JU	DICIAL NOMINATIONS TO FEDERAL C	OURTS.				
	•	ogram services (Describe in Schedu	•					
	(Expense	<u> </u>	uding grants of \$	) (Reve	enue \$	)		
<del>1</del> e	i otai pro	ogram service expenses 🕨	1,672,289			Form <b>990</b>	/201	
						F01111 <b>990</b>	(201	
			————— Page 3 —					
			rage 3					
orm 990	0 (2017)	<u> </u>					Page	
Part I	V Ch	ecklist of Required Schedul	es					
						Yes	No	
	the orga	nization described in section 501(c	(3) or 4947(a)(1) (other than a	private foundation	on)? If "Yes," complete		No	
					<b>6</b>	$\longrightarrow$		
	_	nization required to complete Sche		-	-	2 Yes	NI	
<b>3</b> Did for	។ បាម org r public o	ganization engage in direct or indire office? <i>If "Yes," complete Schedule</i>	C. Part I	ıı benan or or in (	opposition to candidates	3	No	

/8/20	Nonprolit Explorer - AMERICAN FUTURE FUND - Form 990 - PTOPublica			
	Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19?  If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts?  If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10		No
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or $X$ as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10?  If "Yes," complete Schedule D, Part VI	11a		No
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>	11b		No
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f		No
12a	Did the organization obtain separate, independent audited financial statements for the tax year?  If "Yes," complete Schedule D, Parts XI and XII	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than $$5,000$ of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $\$5,000$ of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		No
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i> (see instructions)	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes,"</i> complete Schedule G, Part III	19		No
		1	Form <b>99</b> 0	(2017
	Page 4			

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Par	t IV Checklist of Required Schedules (continued)			
			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J </i>	23		No

	• • •		_	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.  Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?  If "Yes," complete Schedule L, Part I	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L,  Part IV			
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part</i>	28a		No
	IV	28b		No
C	officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	$ \hbox{ Did the organization liquidate, terminate, or dissolve and cease operations? } If "Yes," complete Schedule N, Part I . \\ $	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part $I$	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34		No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	<b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part $VI$	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O	38	Yes	
		F	orm <b>99</b> 0	<b>0</b> (2017)
	Page 5			
_				_
Pai	990 (2017)  t V Statements Regarding Other IRS Filings and Tax Compliance			Page <b>5</b>
	Check if Schedule O contains a response or note to any line in this Part V			
1 ~	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable   1a   18		Yes	No
1a b	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable			
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?  Note.If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b		

3a Did the organization have unrelated business gross income of \$1.000 or more during the year? . . .

**b** If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*. 14b Form 990 (2017)

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Governance, Management, and DisclosureFor each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI . . . . . .

7/8/2019

10

13

			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent  1b  3			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? .	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No
6	Did the organization have members or stockholders?	6		No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? <i>If "Yes," provide the names and addresses in Schedule O </i>	9		No
Se	ction B. Policies (This Section B requests information about policies not required by the Internal Revenue	e Code	2.)	
			Yes	No
	Did the organization have local chapters, branches, or affiliates?	10a		No
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes	
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a		No
b	Other officers or key employees of the organization	15b		No
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Se	ction C. Disclosure			
17	List the States with which a copy of this Form 990 is required to be filed FL			
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.			
	Own website ☐ Another's website ☑ Upon request ☐ Other (explain in Schedule O)			
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.			
20	State the name, address, and telephone number of the person who possesses the organization's books and records: ►AMANDA BACON 6750 WESTOWN PKWY 200-156 WEST DES MOINES, IA 50266 (515) 282-3000			
		F	orm <b>99</b> (	<b>0</b> (2017)

## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	pers	an on on is	e bot	t chox, uh h an or/tr		r	(D) Reportable compensation from the organization (W- 2/1099- MISC)	Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Ψ	tee			sated				
(1) ALLISON KLEIS PRESIDENT/TREASURER	3.00	Х		х				0	0	0
(2) JEN ROBERTSON SECRETARY	3.00	Х		х				0	0	0
(3) LINDSAY GERBER DIRECTOR	3.00	Х						0	0	0

Form **990** (2017)

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and Title	(B) Average hours per week (list any hours for	Position (do not check more than one box, unless person is both an officer and a director/trustee)  Report Competition  Report						( <b>D</b> Repor comper from organizat	table sation the	(E) Reportable compensation from related organizations (V		(F) Estima amount of compen from	ated of other sation
	related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	2/1099-	-MISC)	2/1099-MISC)	C	rganizat relat organiza	ed
1b Sub-Total	art VII, Sectio					* * *			0		0		0
2 Total number of individuals (including of reportable compensation from the			e list	ed al	bove	e) who	rec	eived more	e than \$1	00,000			
3 Did the organization list any <b>former</b> line 1a? <i>If "Yes," complete Schedule</i> .			ee, k	ey er	mplo	oyee,	or hi	ighest com	pensated	employee on		Yes	No
For any individual listed on line 1a, is organization and related organization individual	the sum of rep	ortable								n the	3 4		No No
5 Did any person listed on line 1a recei services rendered to the organization		•						_	on or ind	ividual for	5		No
Section B. Independent Contract  Complete this table for your five high		d indon	ondor	at co	ntra	ctorc	that	rocoived n	ooro than	t100 000 of con	anone	ation	
from the organization. Report compe	nsation for the o									n's tax year.	npens		
Name	(A) and business addre	ess								(B) ription of services		(C Comper	
CONCORDIA ENTERPRISES LLC  4020 121ST STREET URBANDALE, IA 50323								C	ONSULTIN	G AND RESEARCH			639,000
GLOBAL DIRECT MAIL AND MARKETING								С	ONSULTIN	G AND ADVERTISIN	G		214,225
4020 121ST STREET URBANDALE, IA 50323 TWO RIVERS CAPITAL DEVELOPMENT													125.000
								$\cap$	ONSULTIN	G			135,000

<sup>2</sup> Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of

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				Page 9			
				ruge 3			
Form 9 Part	990 (2017)  VIII Statement of R	lovonuo					Page <b>9</b>
rait			nse or note to any	line in this Part VIII			
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Program Service Revenue and Other Similar Amounts	Government grants (cont     All other contributions, gi     and similar amounts not     above      Noncash contributions     in lines 1a-1f:\$      h Total.Add lines 1a-1f  2a  b c	. 1b . 1c . 1d . 1d . 1fs, grants, included	447,288  Business	447,288 Code			
ď	<b>9 Total.</b> Add lines 2a–2f <b>3</b> Investment income (income similar amounts)	luding dividends, i	nterest, and other	3,85.	1		3,851
	4 Income from investmen 5 Royalties 6a Gross rents	t of tax-exempt bo	ond proceeds (ii) Personal	•			
	b Less: rental expenses  c Rental income or (loss)						
	d Net rental income or (  7a Gross amount from sales of assets other than inventory  b Less: cost or other basis and sales expenses  c Gain or (loss)  d Net gain or (loss)	(i) Securities	(ii) Other	-			
Other Revenue	8a Gross income from fun    (not including \$     contributions reported    See Part IV, line 18 .  b Less: direct expenses c Net income or (loss) fr  9a Gross income from gar    See Part IV, line 19 .	of on line 1c).  a  b om fundraising evening activities.					

b Less: direct expenses b c Net income or (loss) from gaming activiti 10aGross sales of inventory, less	ies				
returns and allowances					
<b>b</b> Less: cost of goods sold <b>b c</b> Net income or (loss) from sales of invent	ory				
Miscellaneous Revenue	Business Code				
11a <sub>MEDIA</sub> REFUNDS	900099	6,410			6,410
ь					
С					
d All other revenue					
e Total. Add lines 11a-11d		6,410			
<b>12 Total revenue.</b> See Instructions	•	457,549	0	0	10,261
				•	Form <b>990</b> (2017)

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Part IX Statement of Functional Expenses
Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	( <b>D</b> ) Fundraisingexpenses
Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	326,000	326,000		
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
<b>3</b> Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, line 15 and 16.				
4 Benefits paid to or for members				
<b>5</b> Compensation of current officers, directors, trustees, and key employees				
<b>6</b> Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages				
<b>8</b> Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
<b>9</b> Other employee benefits				
<b>10</b> Payroll taxes				
<b>11</b> Fees for services (non-employees):				
<b>a</b> Management				
<b>b</b> Legal	2,924		2,924	
<b>c</b> Accounting	2,675		2,675	
<b>d</b> Lobbying				
e Professional fundraising services. See Part IV, line 17				
<b>f</b> Investment management fees				
<b>g</b> Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	1,209,900	1,209,900		
12 Advertising and promotion	119,938	119,938		
13 Office expenses	5,370		5,370	
<b>14</b> Information technology	337	337		
<b>15</b> Royalties				

Escrow or custodial account liability. Complete Part IV of Schedule D

Deferred revenue . . . . . . . .

Tax-exempt bond liabilities .

19

20

21

19

20

21

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#	22	key employees, highest compensated employees, and disqualified					
Liabilit		persons. Complete Part II of Schedule L	22				
$\Box$	23	Secured mortgages and notes payable to unrelated third parties	23				
	24	Unsecured notes and loans payable to unrelated third parties	24				
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24).  Complete Part X of Schedule D	25				
	26	Total liabilities. Add lines 17 through 25 0	26			0	
(A)		Organizations that follow SFAS 117 (ASC 958), check here ▶ ✓ and					
Balances	27	complete lines 27 through 29, and lines 33 and 34. Unrestricted net assets 2,838,387	27		1	,510,237	
Bal	28	Temporarily restricted net assets	28				
Þ	29	Permanently restricted net assets	29				
Fund		Organizations that do not follow SFAS 117 (ASC 958),					
or		check here ▶ ☐ and complete lines 30 through 34.					
	30	Capital stock or trust principal, or current funds	30				
Assets	31	Paid-in or capital surplus, or land, building or equipment fund	31				
As	32	Retained earnings, endowment, accumulated income, or other funds	32				
Net	33	Total net assets or fund balances	33		1,	,510,237	
2	34	Total liabilities and net assets/fund balances	34		1	,510,237	
		·	•	F	orm <b>99</b>	<b>0</b> (2017)	
		Page 12 ———————————————————————————————————					
Form		(2017)				Daga <b>13</b>	
	rt XI	• •				Page <b>12</b>	
Pal	LL XI						
		Check if Schedule O contains a response or note to any line in this Part XI	•				
1	Tot	al revenue (must equal Part VIII, column (A), line 12)	1			457,549	
2		al expenses (must equal Part IX, column (A), line 25)	2			,785,699	
		venue less expenses. Subtract line 2 from line 1	3				
3			4		-1,328,150		
4		assets or fund balances at beginning of year (must equal Part X, line 33, column (A))		, ,			
5		unrealized gains (losses) on investments	5				
6		nated services and use of facilities	6				
7		estment expenses	7				
8		or period adjustments	8				
9		er changes in net assets or fund balances (explain in Schedule O)	9			0	
10	Net	assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10		1,	,510,237	
Pai	rt XI	I Financial Statements and Reporting					
		Check if Schedule O contains a response or note to any line in this Part XII					
					Yes	No	
1	Acc	ounting method used to prepare the Form 990:				_	
_		he organization changed its method of accounting from a prior year or checked "Other," explain in					
		edule O.					
2a	• We	re the organization's financial statements compiled or reviewed by an independent accountant?		2a		No	
		'es,' check a box below to indicate whether the financial statements for the year were compiled or reviewed arate basis, consolidated basis, or both:	on a				
		Separate basis Consolidated basis Both consolidated and separate basis					
h	Wa	re the organization's financial statements audited by an independent accountant?		2b	ļ	No	
	If '۱	resulted organization's inflation statements additionally an independent decountarity (es,' check a box below to indicate whether the financial statements for the year were audited on a separate solidated basis, or both:	basis,	25		NO	
		Separate basis Consolidated basis Both consolidated and separate basis					
c		Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight he audit, review, or compilation of its financial statements and selection of an independent accountant?		2c			
	If tl	he organization changed either its oversight process or selection process during the tax year, explain in Sche	dule O				
3a		a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sii dit Act and OMB Circular A-133?	ngle	3a		No	
b		Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requi	red	Ja		. 100	
_		lit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	-	3b			

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Additional Data Return to Form

# Software ID: Software Version:

Form 990, Special Condition Description:

**Special Condition Description** 

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